

**NATIONAL HANDICRAFTS AND HANDLOOMS MUSEUM (NHHM)
(CRAFTS MUSUEM)**

Pragati Maidan, Bharion Road, New Delhi-110001.

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(GUIDELINES-2019)

Terms and Conditions for holding Cultural Programmes and Fashion Shows

1. NHHM is of national importance where the Ministry of Textile is directly responsible for its finances and administration. On the basis of collections, the NHHM is primarily for the display of works of crafts (H.C & H.L) and Arts.

2. The museum is an institution where original artefacts and the tangible objects have been displayed and preserved. It has been accepted as a centre of education and culture.

3. Objective of the Museum. Its main objectives are to increase public awareness about the India's ancient traditions of handicrafts and handlooms, provide an interactive forum for the crafts persons, designers, exporters, scholars and public and help the crafts persons to find a platform for marketing without middlemen and to serve as a resource centre for the Indian handicrafts and handloom traditions. Collection, conservation and preservation of crafts specimen, revival, reproduction and development of Art and Crafts are the basic activities of the Museum.

4. Available space & other facilities for the public.

- (a) Three open-Air theatres of Kadambari Saranga and AnganManch
- (b) Village Complex Area
- (c) Audio – Visual Room

5. As a matter of fact, the activities are coming up to enforce the potentiality of the museum. Government of India is incurring more than Rs 12 crore every year to meet the budget requirement of the museum. Self-reliance of the institution has become an important objective. Museum cannot generate fund to the extent of becoming self reliant but generating fund by charging at least a nominal amount from the visitors and organisations to use the facilities of the museum may become a cushion for the revenue of Government of India.

6. Following is the revised fee for various activities :-

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| (a) | Village Complex Area | – | Rs. 5,000/- | per day |
| (b) | Performance space | – | Rs. 5,000/- | per day |
| (c) | Audio – Visual Room | - | Rs. 5,000/- | per day |
| (d) | Temporary Galleries | - | Rs. 10,000/- | per day |
| (e) | Photography with professional
Cameras for commercial purpose- | | Rs. 500 | per day |
| (f) | Security Deposit | – | Rs 10,000 for fashion show and
Rs 2500/- for other programmes. | |

- No entry fee to be charged or visitors/participants of the show.
- No separate electricity charges shall be charged
- Security Deposit will be returned subject to condition that space & area utilised is handed over back to museum authority in the same condition as it was given to them:-
- The purpose of booking/space must be promotion of crafts (Handicrafts & Handlooms) & Arts, traditions and culture of the country.
- Fashion shows, exhibition cum sale of crafts organising Seminar & workshop etc. Video shooting, Film shooting to have the traditional background.
- Use of P.A systems and large gathering of visitors may require suitable permission of the Civil authorities during fashion shows & cultural programmes to be arranged by the organisers.
- Precautions of fire safety and electrical safety to be kept in consideration because the village complex is largely made up of combustible substances.
- Parking of vehicles may need additional part of organisers etc.
- In addition to above following approved guidelines are also included to be presented at one place
- The organizers of programmes should ensure proper cleaning up of the spaces used by them, immediately on finishing the programme and before leaving the premises. If at any stage, any activity / programme of the concerned party is found to be detrimental to Museum's property, image or activity, the Museum will have sole right to stop the programme / activity. The amount paid as fee will not be returned in such an event.

I. GUIDELINES FOR PHOTOGRAPHY:

- (a) Photography in the Museum premises should be generally encouraged to disseminate information and to share widely the aims and objectives of the museum, provided it is not detrimental to the Museum or its cultural property.
- (b) No fee may be charged for doing photography in the Museum premises. However, Photography with professional Cameras for any commercial purpose, fee shall be charged @ Rs.500 per camera per day.
- (c) Photography on written request, may be permitted outside the Galleries, Visual Store and the Huts and Courtyards of the Village Complex.
- (d) Photography inside the Galleries may be allowed, on written requests, generally without using tripod/stand or flash light. However, if the area where wood-carving bronzes and other such collections are displayed which are not light sensitive, special, limited permission, on written request, may be granted after considering each individual situation properly. No additional lights, except one flash, may be permitted in such situations Glazed display cases may not be opened for this.
- (e) To meet the increasing demand for photographs of Museum objects by bona fide scholars, designers, craftsperson's etc., it is thought appropriate that depending upon the convenience of the concerned Museum staff and after full consideration of the condition of the object as well as after examining the bona fide of the purpose, permission may be granted (for non-commercial use) on restricted basis. The system could run initially on trial basis for six months and there after if no difficulties are faced it could automatically become regularly operative.

II. GUIDELINES FOR FILMING:

- (a) Video-filming in all the open areas of the Museum Complex, excluding the Galleries, the Visual Store and the Village Complex huts may be permitted, on written requests, to all visitors in so far as it does not affect the displayed objects, does not obstruct visitors movement of the staff, does not involve shooting theatrical or such other situations involving characters, actors, players, models or anchor-persons where the Museum premises are used merely as backdrop. An anchor-person may be allowed if the film is on the Museum itself or on any or its related objectives. In the case of a film being made on the Museum itself, considering the benefit of publicity, suitable relaxation may be granted to these rules.
- (b) Video- filming inside the Galleries may also be permitted but only by using existing light and a team comprising not more than three persons. A single light, mounted on the camera or hand-held, may be permitted when not directed against paintings, textiles etc. objects which are light sensitive. No extra stand lights tracks, trollies or any heavy equipment may be permitted inside the Galleries. Even for using

the single light not directed against the light sensitive objects, special permission should be obtained by the applicant which may be granted after considering all aspects of preservation/conservation of objects.

(c) Filming of theatrical situations in the open areas of the Museum, involving actors, players, anchor-persons or discussions could be permitted to Government registered bodies. However, such filming cannot be allowed inside the Galleries, Visual Store and Village Complex Huts and Courtyards. Even in such filming no sets or props can be brought from outside. This shooting can be permitted only when it is ensured that no regular activity of the Museum is hampered or no props, furniture fixture any item of display or the building structure or any other property of the Museum is affected in any adverse manner.

(d) Such shooting should be generally permitted for up to 8 hours between 9.30 a.m. and 5.30 p.m. for which non-refundable cash fee Rs.5000/- should be collected in advance against a receipt. Moreover, a refundable deposit of Rs.5000/- should be taken in advance and against receipt or any other irregularity. If the damage caused is much higher than this amount, the party shooting at the Museum will be liable to pay complete damage. Deposit amount will not be refunded if there is any damage. The damage and extent of its costs will be decided upon by a committee formed by the Museum and deposit amount will be refunded or additional amount will be charged. No advertisement films or commercials will be allowed to be shot in the Museum premises.

(e) No fee will be charged when anchoring is done or discussion held for a film being made on the Museum itself or any of its related objectives/activity.

(f) In all the above permissions the Museum will have a right to exclude certain areas or certain timings of shooting depending upon its own judgment of security and safety of the Museum or its convenience with regard to availability of staff and other facility. If certain heavy equipment such as too many lights, reflectors, tracks, trollies, etc. are found to be adversely hampering the Museum's activity or damaging the property, the same will not be allowed.

(g) The Museum will have full right to stop photography or film shooting, with immediate effect, if found to be detrimental to the Museum in any respect. The decision of the Museum will be final in this regard.

PERFORMING ARTS:

(a) As per earlier decisions of the advisory Committee, the areas of Kadambari Theatre, Saranga Theatre, Angan Manch Theatre, Village Complex area should be allowed to be used for quality performances related to dance, music, theatre or any such other performing art events by duly registered organisations. A fee of Rs 5000/- may be charged per show. Rehearsals for such performing arts may be permitted only during office hours.

(b) The spaces may also be allowed for holding functions by Govt organisations or registered bodies or non-profit making bodies/individuals broadly related to Museum objectives and activities, Handicrafts, Handlooms, nature & environment and culture. These organisations may be exempted from rental charges for events such as distribution of prizes to child crafts persons by crafts Council, Seminars, Discussion, Group Meetings etc.

(c) Fashion Shows may be allowed to be held by Govt. organisations or registered bodies on payment of Rs.20,000/- per show. Additionally Rs.20,000/- should be charged for each fashion show rehearsal. These fees should be charged in advance, at the time of granting permission and in cash, against a receipt, as non-refundable fee. However, if the event is cancelled 24 hours before its scheduled time, the amount will be refunded fully.

(d) A case security deposit of Rs.2,500/- and that of Rs.10,000/- should be taken against receipt from the organisers of performing arts programmes and fashion shows respectively towards any possible damage or irregularity. The extent of damage and Liability under the deposit amount or beyond will be as per para II (d) above.

(e) The organisers of programmes should ensure proper cleaning up of the spaces used by them, immediately on finishing the programme and before leaving the premises.

(f) Before any of the above permissions are granted, only if all details are in line with these guidelines. If any organizer wishes to serve hot or cold (non-alcoholic) beverages and light snacks, the same could be done in a specific area assigned to them by the Museum.

This issues with the approval of competent authority.

File No. 16/9/2019-NHHM

Date: 05 July 2019

Sd/-

(Sohan Kumar Jha)
Sr Dir (NHHM)